

PROFESSIONAL ECOSYSTEM IN IMMERSIVE PRODUCTION

Project Manager → Comprehensive project oversight

Market Specialist → Sales strategies for products/experiences

Technical Coordinator → Team coordination



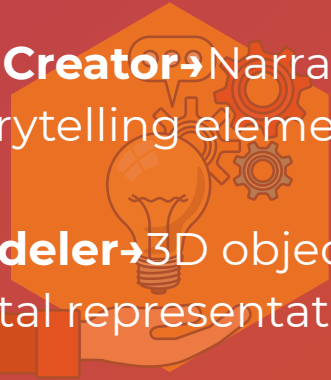
CREATIVE ROLES

UX/UI Designer → Intuitive and appealing interfaces

Digital Artist → Graphics, animations, and visual content

Content Creator → Narratives and storytelling elements

3D Modeler → 3D objects and digital representations



TECHNICAL ROLES

Programmer/Developer → Software code for immersive apps

Data Architect → System frameworks and compatibility

Technical Lead → Technical implementation and supervision of Installation/Calibration

Technician → Hardware optimization



Specialized technical services → Photogrammetry, 360° digitization

Cultural experts → Historical and cultural accuracy

Installation specialists → Physical system setup

Content support → Translation, voice-overs

SPECIALISED SERVICES

